



1919 Power St. SE
Roanoke, VA 24013

December 20, 2012

The Honorable Julius Genachowski, Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Reply comment
DA 12-1863, IB Docket No. 12-340; RM-11683;

Dear Chairman Genachowski:

It has been brought to my attention that Virginia-based company LightSquared is making efforts to build a new mobile broadband network. I appreciate the opportunity to submit reply comments relative to their efforts and lend my support to their vision of building a nationwide wholesale mobile broadband network. As a business owner in Virginia who depends upon the ability to communicate with customers over multiple localities, I encourage you to approve their license modification application and initiate proceedings that will allow LightSquared to begin moving forward with their network.

My company, U.S. Lawns of Roanoke, services a large portion of western Virginia. Rural areas such as these are known to be underserved relative to mobile wireless broadband. If LightSquared's application is approved, I am convinced this new network will have a positive economic impact on businesses like mine by enabling current service providers to expand their network with LTE coverage. Moreover, as the Competitive Carriers Association noted in their comment, the competition between these service providers generated by their wholesale partnerships with LightSquared will engender more affordable access to faster mobile connectivity for those of us living and working in rural areas.

The solutions that LightSquared has put forth will address the issue of finite broadband spectrum as well as working to expand and upgrade the existing infrastructure. These improvements to broadband services will create jobs, stimulate the economy and provide underserved areas a level of broadband access that is necessary to succeed in an increasingly technology driven world.

I appreciate your consideration in this matter, and once again, urge you to review LightSquared's application to develop their network. I firmly believe we have an opportunity to make great strides in the way technology and our economy work together to benefit all of us and to level the playing field. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Jess Border". The signature is written in a cursive, flowing style.

Jess Border